



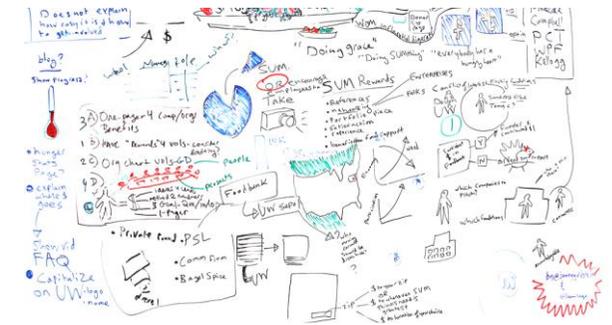
How to: create a coworking space?

What is coworking?

Putting in common the resources and exchanging ideas.

Sharing a location of space and work in a network.

The idea is to work together without a competition and without a hierarchy in stimulating and user-friendly way.



Coworking: Citations of coworkers



"Shared Workspace, encouraging exchange and openness, but can cause concentration problems when it's too noisy."



"The coworking is perfect to develop ideas as a team, sharing resources and at the same time working on his own project."

"The office is often the place where we spend most of our days. Then the co-working space makes it a more pleasant and convivial time. A beautiful experience."



"The coworking is a sharing of knowledge, you can learn a lot from the others to form a knowledge harmony."



"The coworking is an exchange of ideas and information to better stimulate creativity and the contact between us coworkers, allowing to optimize the work and to have the best possible result."



Coworking: how to create a place of co-working?

1. Communication

- You have to create a coworkers community. This is the basis of the space. The more you have developed a network, the easier you'll find new customers, ideas, associations and financing.
- Tools: Website, facebook, blog, mailing list
- Once you create a network, you can make evenings in the space to rise up your community you can make for example a breakfast including a motto.

2. The location

- For having a good atmosphere of work you have to find a place which correspond to your concept of coworking. This can be for example a studio, a loft, a hall, a barn, an old factory or restaurant.
- You only have to mind some important facts: access, visibility from outside, brightness in the space, neighborhood, quarter, insulation...

3. The service and the prices

- It would be the best to offer a complete service to your customers: internet access, print/scan, cafeteria, receiving post, domiciliation and meeting room. Then you have to choose the type of bureau you want to propose. For exemple type A: 24/07 et type B free access (only sometimes).
- Choose the prices responding to your offer. The price for a full service in Europe is about 245€ for a bureau per month.

4. Sponsoring

- Some coworking spaces try to augment their income with a sponsoring. Search some companys and explain them their advantage in sponsoring your coworking space. Like for example the rising famousness of the company and the fact of getting to know new creative people.

5. Administrative and daily management

- You have to manage the contracts and the bills, organise the access to the meeting room, you have to do the administrative management (compatibility, juristic, infrastructural and software).

Coworking: good to know

Like any shared place, it must create a charter with rules for coworkers. Such as below:

- Appointments with partner or customer only in the meeting room
- Avoid using your phone in the coworking space
- Mind the opening and closing time
- Use the equipment according to their professional project
- Respect the place and the material
- Using reasonably shared resources
- Respect the other users



The origins of coworking can be found in the digital world in 1995.

Coworking space: also known as shared working or open space

More than 2500 spaces all over the world