



Practical Guide

GOOD IDEAS FOR AUTO-FINANCING

EVENTS

- Concert (anticipated benefit : it depends on the size of the event, but generally It is more positive for communication than for fundraising . In addition, more volunteers are needed. Nevertheless, this kind of the cultural event can help to raise awareness about public actions)
- Fashion show
- Sponsored walk during which, for example, 30 euros is paid for 30 kilometers (depending on the distance and number of participants)
- meals at bars & community restaurants, and in places of worship
- Breakfast at the University
- Tombola organised during sports events. This is aimed at promoting communication.

SERVICE

- Bagging of items in shops: Clients whose shopping items are bagged by the association can enjoy free participation in our project. Furthermore, our earnings depend on the supermarket. In fact, we receive more gifts from rich neighbourhoods.
- Jumble solidarity: Collecting second-hand cloths and others objects (toys, books), and also creating partnerships with stores like «Casino» for their unsold goods. These will be sorted out and sold. The prices are fixed between 0.5 and 5 euros.
- Gift wrapping operation on Christmas and New Year

SELLING

- Selling calenders presenting the old projects of association
- Selling chocolats, selling cakes
- Selling bouquets of lily of the valley at 1May
- Selling seats for sports events in partnership with a local club (expected gain: depending to number of tickets sold /the estimate is 2 € per ticket sold)

SUBSIDY

- Banks - Foundations
 - Rotary Club : www.rotarystrasbourg.com

THE PUBLIC SPONSORS TO NEW LOCAL

- The Regional Council of Alsace
- The Regional Council of Bas-Rhin
- The Regional Council of Haut-Rhin
- The Citys and Urban Communiities
- The Regional Direction of Youth, Sports and Social Cohesion Alsace (DRJSCS)
 - VVV (City Life Holidays)
11-18 years old ZUS girls
<http://www.lacse.fr/wps/portal/internet/acse/accueil/noschampsdaction/politiquedelaville/liensocialcitoyenneteetparticipation/villevievacances>
 - Backpacs
18-28 years old
http://www.priorite-jeunesse-alsace.eu/IMG/pdf/prj_a4_sacs_a_dos_bd.pdf