



Association Migration  
Solidarité & Echanges  
pour le Développement

[Network.amsed.fr](http://Network.amsed.fr)

# WEBINAR

## Organize and participate in conferences online

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- ✓ What is a webinar?
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# WHAT IS A WEBINAR?

- ✓ It is an online conference that is broadcasted to selected individuals or groups.
- ✓ It is a real-time communication tool that can be accessed from any computer or, in some cases, even a tablet or smartphone.
- ✓ The sender (host) can offer presentations, trainings, lectures and much more to its audience.

Web + Seminar  
=  
Webinar

Webinars are  
sometimes called web  
conferences

The first web  
conference was  
made possible in  
the late 1990s



# WHAT CAN YOU DO WITH A WEBINAR?

- ✓ You can host a webinar in order to share information with an audience – all around the world.
- ✓ The information is presented by a person and possibly with the use of multimedia content such as videos, web pages etc.
- ✓ The webinar is interactive so that the participants can ask questions during the event.
- ✓ You can even record the webinar.
- ✓ Have a look at [this SlideShare](#) for more information.

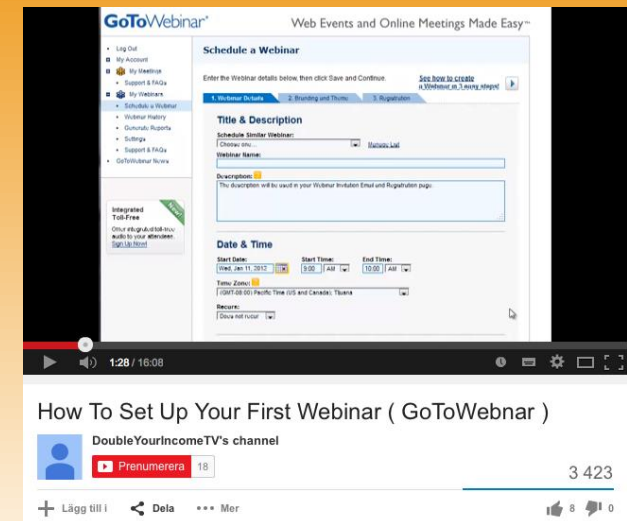
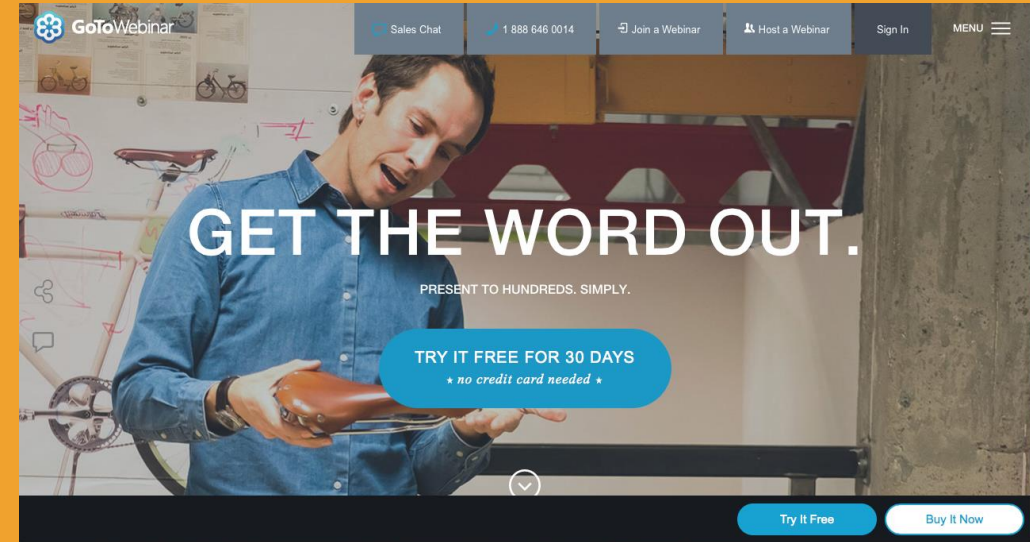


# WHY A WEBINAR?

- ✓ A webinar makes it possible for you to reach lots of people, located anywhere in the world, at the same time and using little resources; it is a simple way of informing others about a topic that you and they are interested in.
- ✓ A webinar is much more interactive than a conference or presentation that is broadcasted online without any participation from the audience.
- ✓ All that is needed to participate is a computer or tablet with a stable internet connection, headphones, a webcam and a microphone ... and a webinar client.

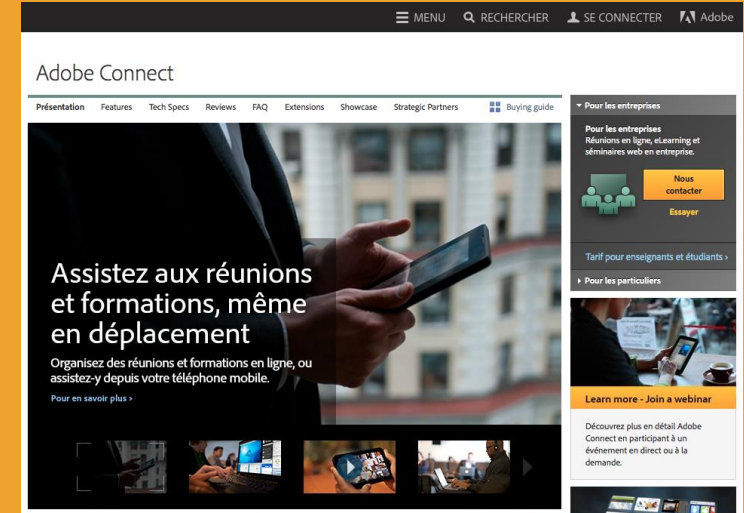
# HOW DO YOU GET STARTED?

- ✓ Choose a service/webinar client that provides webinar solutions.
- ✓ “Go To Webinar” is one such service that is simple to navigate and offers a free 30 day trial.
- ✓ Create an account to get started and then watch this YouTube tutorial for further instructions.



# HOW DO YOU GET STARTED?

- ✓ Adobe Connect is a similar webinar client that also offers a free try-out.
- ✓ For more detailed info, check out this short this short YouTube tutorial for Adobe Connect.
- ✓ Compare these and other programs in order to know which one best serves your needs.





# HOW DO YOU GET STARTED?

- ✓ Choose a topic for your webinar, create the webinar appointment and invite people to join.
- ✓ Prepare your webinar well – think of what you would like to communicate to your audience.
- ✓ Plan which tools you would like to use during your webinar, such as PowerPoints, websites, PDFs etc.
- ✓ Remember that you can record the webinar as well!

# READY TO GO!

- ✓ There's lots of things that you can do with a webinar: collaborate on future projects, use them to raise awareness and inform the public about your initiative or project, organize an interactive conference or lecture with a well-known professor on a topic that interests you and invite your international partners and friends ...
- ✓ If you're interested in participating in other people's webinars, keep an eye out for webinars organized by your favorite organizations or institutions. You can also check out this [site](#) for a list of upcoming webinars from all over the world.