STORIFY

Content

✓ What is Storify?

✓ Why use Storify?

✓ How do you get started?

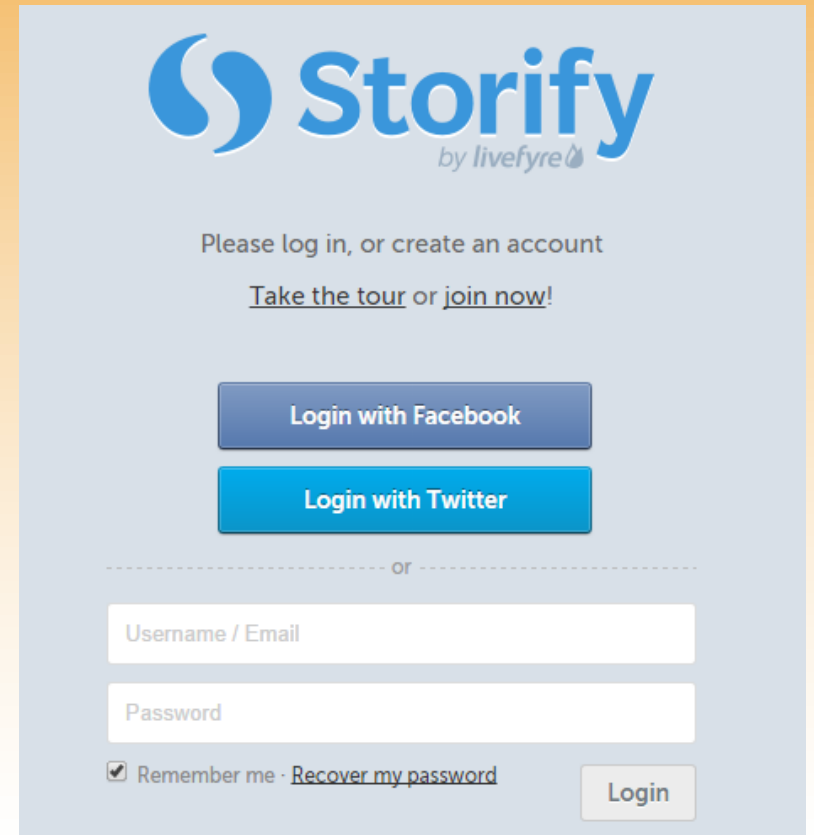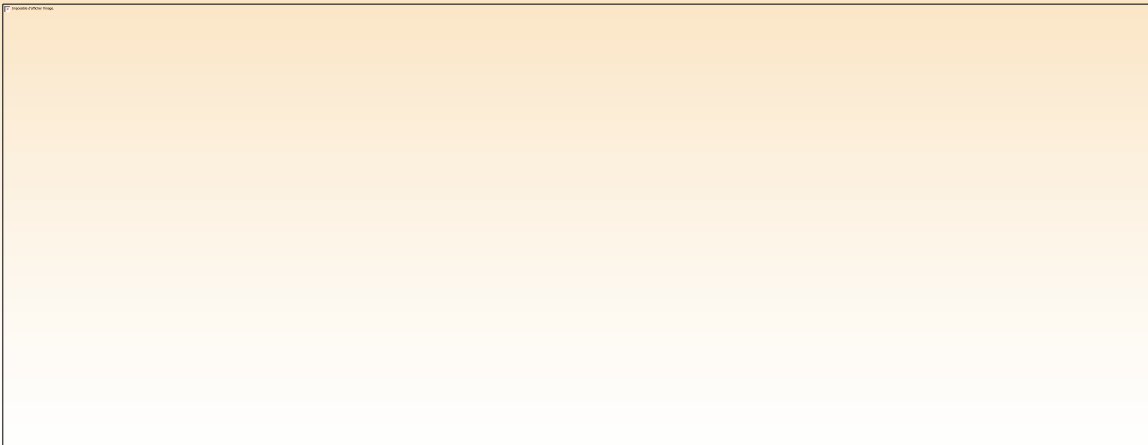✓ Ready to go!

What is Storify?

"Storify is a social network service that lets the user create stories or timelines using social media such as Twitter, Facebook and Instagram".

Why use Storify?

✓ Storify helps « make sense » of the billions of items that are posted on social media; it lets you choose the most relevant content and turn it into a coherent story.

✓ Storify lets you explore, explain and promote any type of story or event: entertainment, news, civil society projects and events …

✓ Storify lets you share content with users even if they don't use a particular platform – e.g. share Instagram pictures with people who aren't on Instagram.

✓ Storify can help you save time and resources: you gather different content rather than write it all yourself.

✓ Storify is free and easy to use and the end result – if you use Storify well – is informative and visually appealing!

Sources: www.storify.com, http://www.larrymarkovitz.com/,http://fr.slideshare.net/lawrenceaaron/how-to-use-storify-to-curate-social-media

How to get started?

✓ Go to www.storify.com.

✓ Create an account, log in and click on
« create a story ».
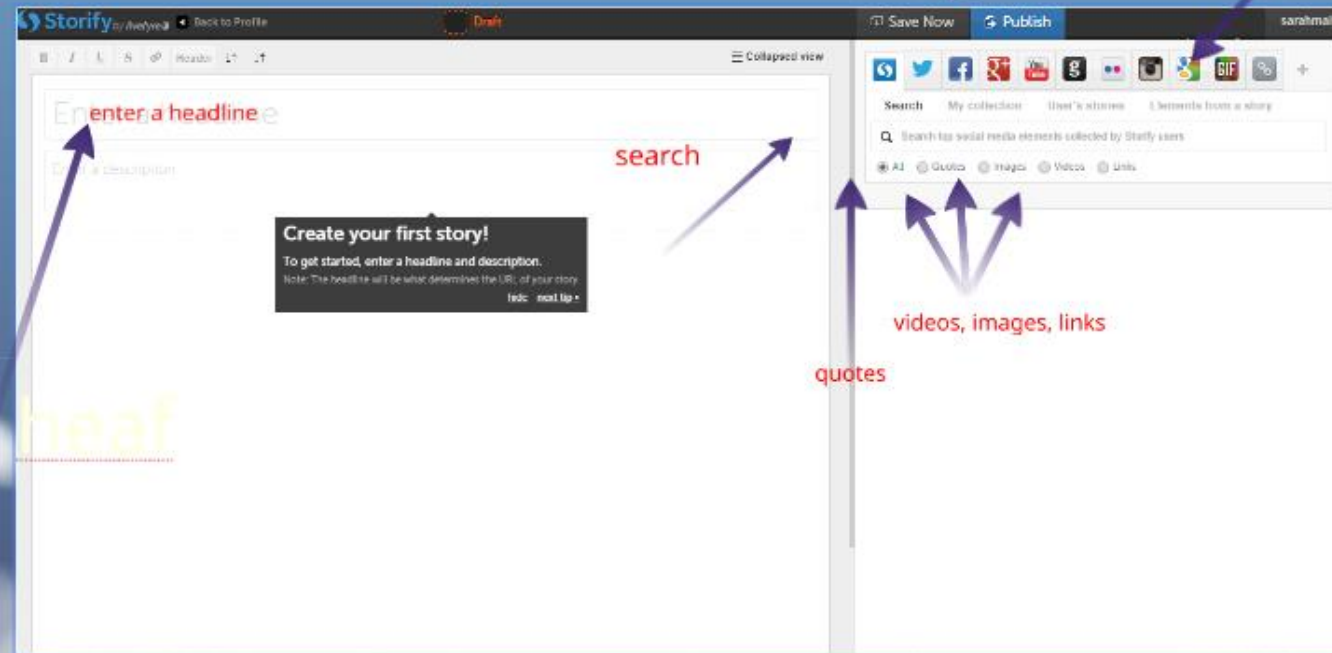
How to get started?

How to get started?

✓ Choose a headline and write a short description of your story.

✓ Search for content in the search bar. Drag and drop or click on "add all" in order to add content to the story.

✓ Edit the flow of your story by dragging and dropping in order to make sure the different articles appear in the correct order.

✓ Add your own explications, transitions and perhaps an introduction and a conclusion in order to make sure your story makes sense.

✓ Click on "publish" in order to publish your story.

✓ Share your story on Facebook and Twitter. You can also embed your story on your website or blog.

Ready to go!

✓ Here are a few examples to inspire you!

- The European Commission on Storify: https://storify.com/EU_Commission
- The French ministry of Foreign Affairs on Storify: https://storify.com/francediplo