



Association Migration  
Solidarité & Echanges  
pour le Développement

<http://network.amsed.fr>

# STORIFY

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# What is Storify?

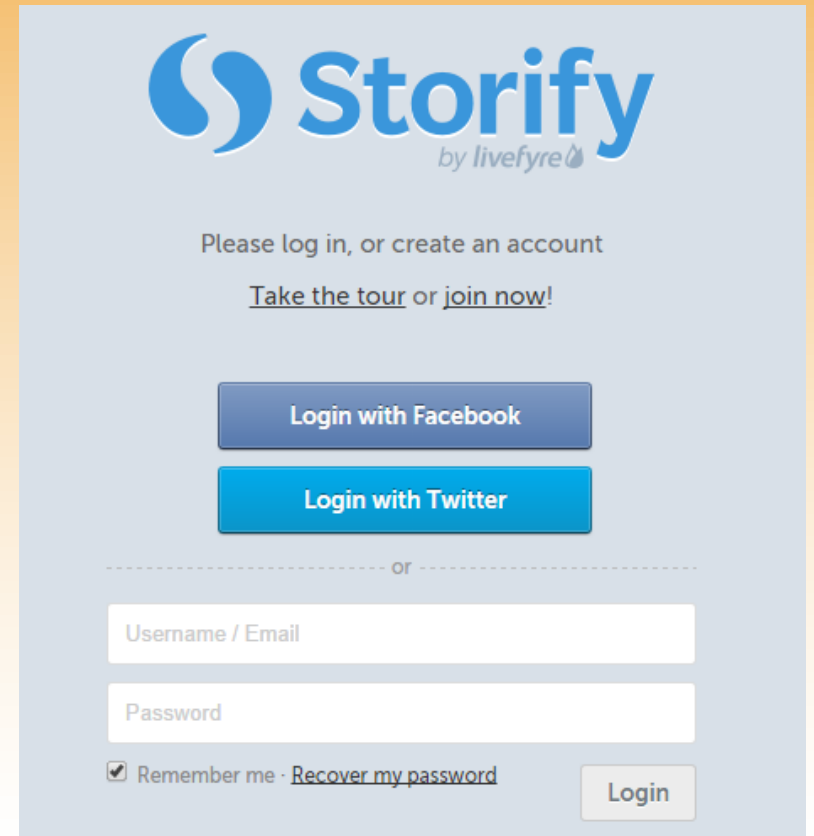
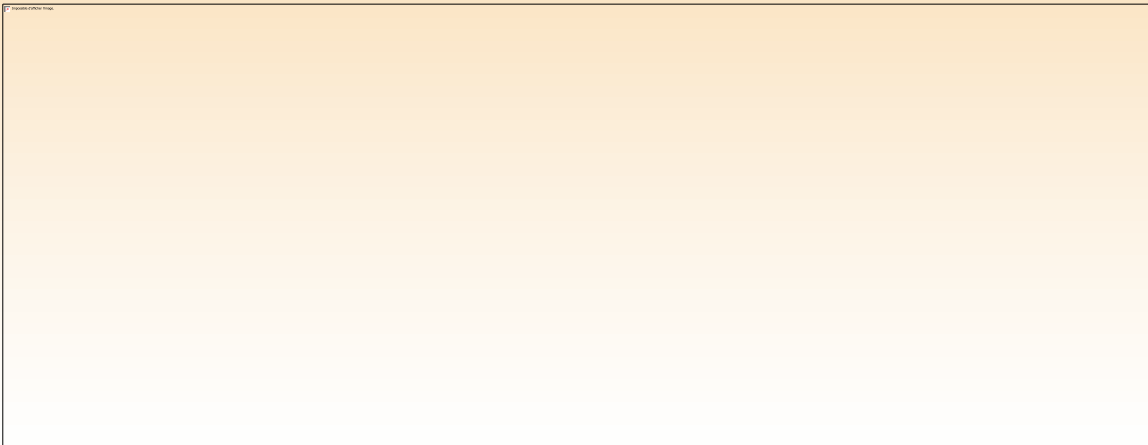
“Storify is a social network service that lets the user create stories or timelines using social media such as Twitter, Facebook and Instagram”.

# Why use Storify?

- ✓ Storify helps « make sense » of the billions of items that are posted on social media; it lets you choose the most relevant content and turn it into a coherent story.
- ✓ Storify lets you explore, explain and promote any type of story or event: entertainment, news, civil society projects and events ...
- ✓ Storify lets you share content with users even if they don't use a particular platform – e.g. share Instagram pictures with people who aren't on Instagram.
- ✓ Storify can help you save time and resources: you gather different content rather than write it all yourself.
- ✓ Storify is free and easy to use and the end result – if you use Storify well – is informative and visually appealing!

# How to get started?

- ✓ Go to [www.storify.com](http://www.storify.com).
- ✓ Create an account, log in and click on « create a story ».



**Storify**  
by livefyre

Please log in, or create an account  
[Take the tour](#) or [join now!](#)

Login with Facebook

Login with Twitter

----- or -----

Username / Email

Password

Remember me · [Recover my password](#)

Login

# How to get started?

## How to create your first story?

The screenshot shows the Storify 'Create your first story' interface. The main text input field contains the placeholder 'Enter a headline'. Below it is a 'description' field. A central black box contains the text: 'Create your first story! To get started, enter a headline and description. Note: The headline will be what determines the URL of your story. [help] [next step]'. On the right side, there is a search bar and a grid of social media icons (Twitter, Facebook, YouTube, Instagram, etc.). Below the icons are filters for 'All', 'Quotes', 'Images', 'Videos', and 'Links'. At the top right, there are buttons for 'Save Now' and 'Publish'. A user profile 'sarahmal' is visible in the top right corner.

Annotations on the screenshot include:

- A purple arrow pointing from the left towards the headline input field.
- A purple arrow pointing from the top right towards the 'Publish' button, labeled 'publish'.
- A purple arrow pointing from the top right towards the social media icons, labeled 'social media'.
- A purple arrow pointing from the right towards the search bar, labeled 'search'.
- A purple arrow pointing from the right towards the social media icons, labeled 'quotes'.
- Three purple arrows pointing from the right towards the social media icons, labeled 'videos, images, links'.
- A yellow text 'head' is partially visible at the bottom left of the headline input field.
- A small circle with the number '5' is located on the left side of the screenshot.

# How to get started?

- ✓ Choose a headline and write a short description of your story.
- ✓ Search for content in the search bar. Drag and drop or click on "add all" in order to add content to the story.
- ✓ Edit the flow of your story by dragging and dropping in order to make sure the different articles appear in the correct order.
- ✓ Add your own explications, transitions and perhaps an introduction and a conclusion in order to make sure your story makes sense.
- ✓ Click on "publish" in order to publish your story.
- ✓ Share your story on Facebook and Twitter. You can also embed your story on your website or blog.

# Ready to go!

✓ Here are a few examples to inspire you!

- The European Commission on Storify:

[https://storify.com/EU\\_Commission](https://storify.com/EU_Commission)

- The French ministry of Foreign Affairs on Storify:

<https://storify.com/francediplo>